

Summary of *Naming Rules for Places in Victoria* principles:¹

- A. Safety: Names must not risk public and operational safety for emergency response, or cause confusion for communication, transport and mail services.
- B. Public interest: Regard needs to be given to the long and short term effects on the wider community of naming or renaming a place.
- C. Linking to place: Names should be relevant to the local area.
- D. Duplication:

Proposed names must not duplicate another name within 5km in metropolitan Melbourne.
- E. Place names must not discriminate: Refer to *the Equal Opportunity Act 2010* for further information.
- F. With the agreement of relevant Traditional Owner group(s), using Aboriginal language in the naming of places is encouraged.
- G. Dual names may be used as a way of recognising different enduring cultural and language groups. For example, and most notably, to give simultaneous and joint recognition of Aboriginal and non-Aboriginal cultures.
- H. Naming may commemorate an event, person or place. For example, cultural events or a theme such as Australian war contributions
- I. Using commercial and business names is not allowed.
- J. Names should be easy to pronounce and prefixes, symbols, punctuation marks and abbreviations are not allowed.
- K. Directional names: North, south, east and west must be avoided.
- L. Extent: When a naming proposal is being developed, council must clearly define the area and/or extent to which the name will apply.

¹ See pages 15-20 of the *Naming Rules for Places in Victoria* for the full description of principles at https://www.land.vic.gov.au/_data/assets/word_doc/0018/501093/Naming-rules-for-places-in-Victoria-5-10-2017.docx

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